

## GENERAL RULES

# NATIONAL <sup>20</sup>09 JOURNALISM AWARDS

### Address entries to:

National Journalism Awards  
Scripps Howard Foundation  
312 Walnut Street, 28th Floor  
Cincinnati, OH 45202-4067

**For information** about the program, contact Sue Porter, vice president/programs, Scripps Howard Foundation at 1-800-888-3000 ext. 3030 or [sue.porter@scripps.com](mailto:sue.porter@scripps.com).

### ELIGIBILITY:

- Entries must be for work as originally broadcast, published in print or presented online during 2009 by a media outlet based in the United States or its territories.
- Entry rules are category specific.
- Depending upon the category, entries may be submitted for work by staff member(s) and/or freelancer(s) whose work was published, aired or distributed by newspapers, magazines, online publishers, Webcasters, wire services, news organizations, syndication services, television and radio stations, cable systems, commonly owned radio and TV groups and cable systems, production companies and program services.
- All entries must include a sponsoring or nominating letter from the media outlet that originally presented the work.
- No more than two entries per category may be submitted by the sponsoring or nominating media platform. Each platform (i.e. print or online) is a separate entity even when commonly owned.
- The same work may be entered in more than one category but may win in only one category.
- A small-market newspaper has a circulation of 75,000 or below; a small-market TV station is in a 51+ market as determined by DMA ranking.
- A network, syndication or program service is an organization that programs for multiple markets.

### ENTRY PREPARATION:

- An entry form must be fully completed and secured to the front of each entry for judging purposes. In addition, a copy of the completed entry form must be attached to the front of the entry for office use.
- Submit only one copy of the entry.
- All entry elements, including the sponsoring or nominating letter and payment, must be included in one package and must not be sent separately.
- Entries should be simply presented in a way easy for the judges to handle and read, or according to specific instructions given in the category description.
- Submit originals or unaltered copies, photocopies and/or copies of online material that show the publication and original publication date. No updated versions.
- All online material must be available on a live URL. Entrant must take responsibility for its off-site functionality via standard Web browsers. URLs must be as brief as possible.
- Supplemental online material will be expected to advance the print or broadcast story.
- You may include a CD or DVD containing the original version of online material or broadcast content. The disc

must be formatted for cross-platform use: Windows PC and MAC and reviewable in either QuickTime or Windows Media Player. It must be protected by a sleeve and attached to the entry. Story scripts must be included.

- Up to three individuals may be named on a team entry, otherwise the entry will be in the name of the staff.
- Supporting material, follow-up reports, testimonials and results may be submitted when labeled "supplemental."
- Any material corrections or retractions following the original distribution of the work must be submitted and labeled as such.
- An entry in a language other than English requires a complete printed translation and all video must be dubbed or subtitled in English.

### ENTRY FEE:

- \$50 entry fee must be included for each entry in a category. IF SUBMITTING MULTIPLE ENTRIES, SUBMIT ONE PAYMENT. DO NOT SEND SEPARATELY.
- Make checks payable to: Scripps Howard Foundation. A credit card option is available on the entry form. For security purposes, credit card information is processed promptly and discarded.
- No fees will be refunded for any reason, including overpayment.
- No entry fee is required for these categories: Distinguished Service to the First Amendment, College Cartoonist, Teacher of the Year and Administrator of the Year.

### DEADLINE:

- **Entries must be postmarked by Jan. 30, 2010 and received by the judging date. Scripps Howard Foundation is not responsible for entries received too late for judging.**

### STIPULATIONS:

- Winner agrees to attend National Journalism Awards dinner April 23, 2010, in Tampa, Fla. Winners of Teacher of the Year and Administrator of the Year competitions agree to attend awards presentation Aug. 4, 2010, at the keynote session during the AEJMC convention in Denver. Winner of Farfel Award for Investigative Reporting agrees to make a presentation about the winning entry at Ohio University in Athens during the 2010-2011 school year.
- Winners will be announced March 12, 2010, by major media outlets; winners and their work will be featured on the Foundation's Web site, [www.scripps.com/foundation](http://www.scripps.com/foundation)
- Entries will not be returned and may be collected in educational and research archives or republished in an anthology of outstanding journalism for general distribution.
- All entrants agree that all decisions are final and are at the sole discretion of the judges and administrators of the Scripps Howard Foundation National Journalism Awards.